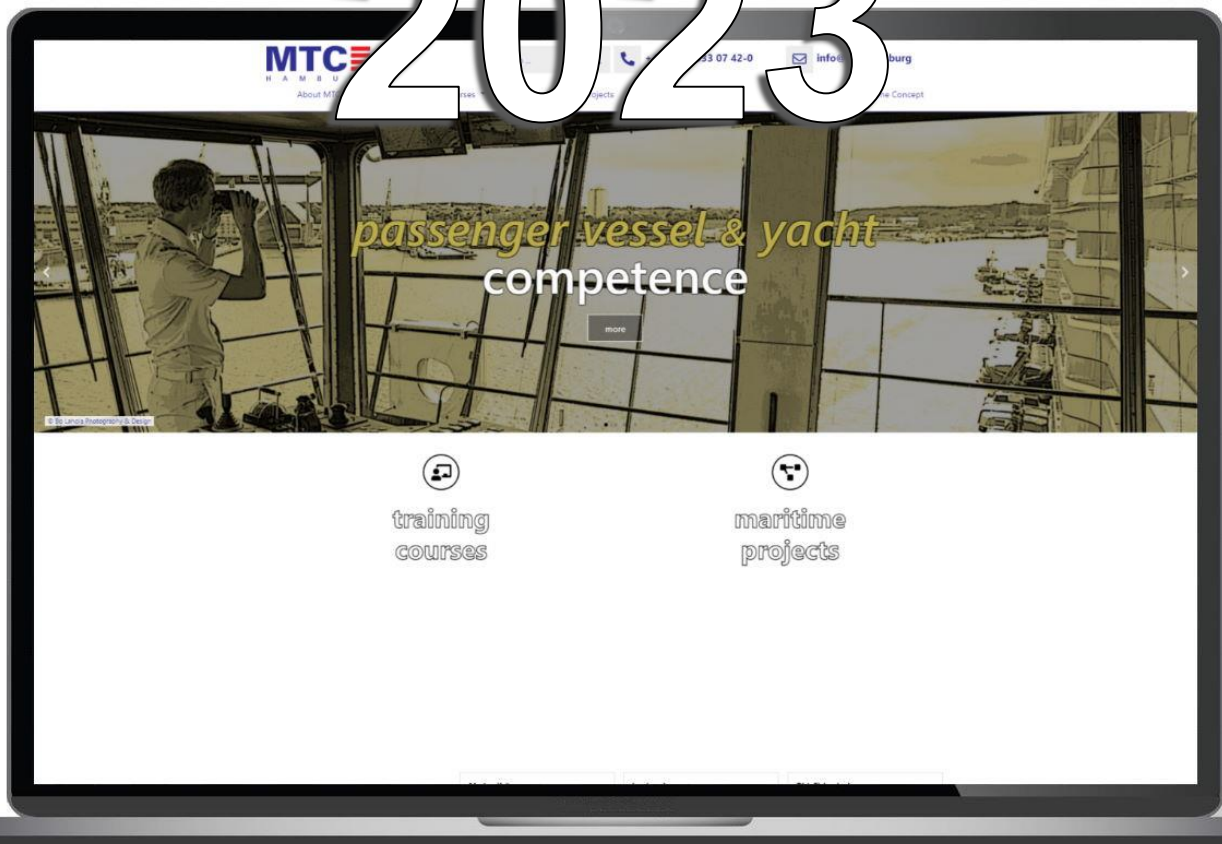
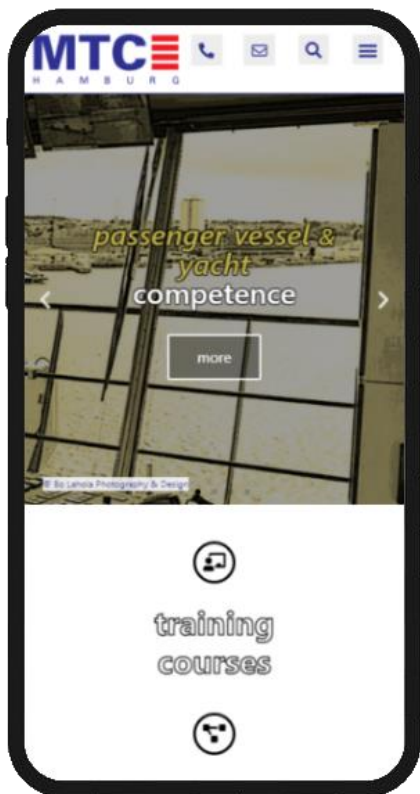


media kit 2023





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contact

MTC Marine Training Center Hamburg GmbH

Schnackenburgallee 149, 22525 Hamburg, Germany

Tel.: +49 (0)40 533 07 42-0 | E-Mail: info@mtc.hamburg

General Terms and Conditions: <https://mtc.hamburg/general-terms-and-conditions/>



Sebastian Lepinat

Manager Customer Relations

Tel.: +49 (0)40 533 07 42-68

E-Mail: sebastian.lepinat@mtc.hamburg

who we are

MTC Marine Training Center Hamburg GmbH is one of the most modern maritime training centers in Europe. We operate independently and have served the international maritime industry since 2009.

Our mission:

We provide high quality project management, consultancy, maritime research, training courses and assessments which fulfil your requirements on contents, quality and time. Therefore we keep high standards on equipment, organization, and implementation.

Our target groups:

- Shipping companies
 - Merchant shipping
 - Cruise and Yacht companies
 - Tanker
- Crewing Agencies
- Marine pilots
- Tug boat providers
- Offshore windpark operators
- Auxiliary fleet operators
- Insurance companies
- Manufacturer of navigational systems
- Manufacturer of marine engines
- Port authorities



website

<https://www.mtc.hamburg>

Key facts:

Statistic tool: Matomo
Page impressions: 4.500*
Unique visits: 1.750*

*Average per month: January 1st, 2022 – December 31st, 2022

Banner types:

Half page:

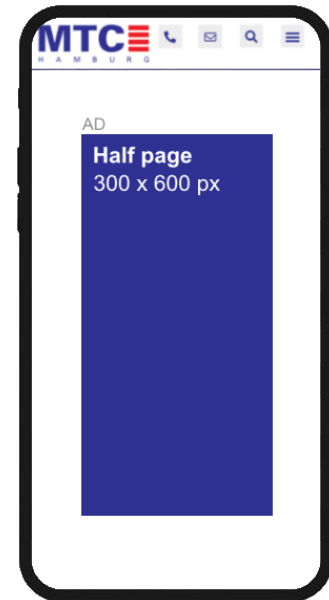
Format: 300 x 600 px
Size: max. 100 KB
Type: .jpg, .png or .gif

Content banner:

Format: 728 x 90 px
Size: max. 100 KB
Type: .jpg, .png or .gif

Medium rectangle:

Format: 300 x 250 px
Size: max. 100 KB
Type: .jpg, .png or .gif



placement and pricing

Your advertisement

The advertising rates are net excluding value added tax (VAT). We will charge the price plus legally prescribed VAT (19 % as of November 1st, 2022).

Banner	Format	Placement	Price / month	Price / year
Half page	300 x 600 px	Homepage and all subpages	€ 199,00	€ 1.995,00
Content banner	728 x 90 px	Homepage and all subpages	€ 139,00	€ 1.395,00
Medium rectangle	300 x 250 px	Homepage and all subpages	€ 99,00	€ 995,00

Data delivery:

Per email at least 3 working days before launch: sebastian.lepinat@mtc.hamburg.

Rotation notice:

In case of high demand it is possible that your banner will be placed in rotation with others. The rotation is limited to a maximum of three ads per position.